

Alfa Romeo Owners' Club of Oregon

Minutes

Date: Wednesday, July 5th, 2023

Time: 7:00 – 8:00

Location: Zoom

Present: Chris Bright, Cindy Banzer, Lila Dale, Steve Davis, Paul Eklund, Sue Halton, and Doug Zaitz

Absent/Excused: Glenn Dolphin, Chris Finks, Patrick Iaboni

President Chris Bright opened the meeting at 7:00 PM.

1. Minutes (Sue Halton)

Chris Bright moved to approve the minutes from May 3rd, April 5th and April 28th, 2023. The motion was seconded by Cindy Banzer and passed.

2. Treasurer's Report (Cindy Banzer)

Treasurer Cindy Banzer stated that although we normally have an average of \$10,000 in the main AROO account, it is dwindling month by month due to a lack of fundraisers.

3. Membership (Steve Davis)

The club currently has 212 members including the 5 new sign ups in the last month.

4. Past Events (Chris Bright)

A. Old Spider Tour (Chris Bright) – May 6th, 2023. The tour was run twice due to weather.

B. AROO Cup #4 (Paul Eklund) – June 12th, 2023. 14 cars showed up. We made about \$400 profit on the series.

C. May General Membership Meeting (Chris Bright) - Ed Godshalke was the speaker. We will follow up with a tour in July or August. It was well attended.

D. Cars and Coffee (Chris Bright) – May. Chris Finks attended this event.

E. Summer Solstice Tour and Barbeque (Steve Davis) – June 17th, 2023. The event went well. There were 32-35 in attendance including people from southern Oregon, Eugene and Grants Pass. Steve would like to find a time next year with no major conflicts. Sue Halton seconded the idea.

F. June Evening Tour (Chris Bright) – June 21st, 2023. Went to Ancestry Brewing in Tualative. 18 Cars attended. The event went well.

5. Upcoming Events (Chris Bright)

A. Cars and Coffee - Italian Day (Chris Bright) – It will be held at the end of this month.

B. Convention 2024 (Cindy Banzer) - May 29th - June 2nd, 2024

C. AROC goes to Italy 2024 (Doug Zaitz) – Will be the first part of June 2024

D. Summer Solstice Tour and Barbeque 2024 (Steve Davis) – Tentatively to be held June 22nd, 2024.

E. Northwest Classic Challenge 2024 (Paul Eklund) - Tentative June 27th - 30th 2024 – The date is changing to stay in cooler temperatures and avoid fire season.

F. Wine Tour (Russ Payne) - July 15th, 2023. Russ is considering cancelling.

6. Northwest Classic Challenge 2023 (Paul Eklund)

- A. We have 48.5 entries and have collected \$14,500 with \$400 is still outstanding.
- B. The hotel and route are figured out with a few details needing to be finalized.
- C. Paul Eklund is still working on gathering registration and entrants' information.
- D. Poster Design
 - i. Sponsors and competitors will each get 1 poster. They can also order it in full size. 12"x18".
 - ii. It costs \$.90 to make per poster.
- E. Food
 - i. Friday Dinner (Chris Bright) – Café Suriya in Eugene.
 - ii. 135 participants/volunteers are expected to attend, this includes outside seating.
 - ii. Friday lunch will be a box lunch at the park. Steve has volunteered to help deliver the lunches.
- F. Instagram (Lila Dale)
 - i. Paul said we have terrific Instagram coverage. We need to implement ways to get them to a greater audience. Cindy suggested tagging participants.
 - ii. Need to get permission from registrants to use their Instagram handles.
- G. Finances (Paul Eklund)
 - i. Paul expects to net \$1200, however that does not include printing the program.

7. AlfaBits (Chris Bright)

The Alfabits is a large task. We need to consider a different solution. We probably won't have another Alfabits until after the Rally. Doug suggested moving to PDF and figure out what software is needed to create them. Chris Bright suggested a Digital Media Chair might be a solution. Chris Bright also suggested MailChimp. A new way to streamline the process is needed.

President Chris Bright closed the meeting at 8:00pm.

Sue Halton
Board Secretary